

Decision-Making Mastery: The Art & Science of Confident Choices



5 - 7

May 2026



Jumeirah Messilah Beach
Hotel, Kuwait



09:00 - 16:00



ترجمة فورية



Presented by:

**Lison
Mage**

Author, Keynote Speaker,
Corporate Trainer
and Executive Coach



1

Strategic Procurement & Supply Chain
Excellence Workshop

2

Hyper-Accelerated Decision PMO
for C-Level Executives

3

Managing Executive Personal Brand &
Corporate Reputation

4

Design Thinking for Executive
LeadershipCX
Stage

Presented by:

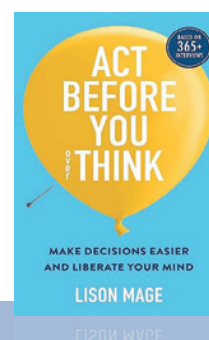
Lison MageAuthor, Keynote Speaker,
Corporate Trainer and Executive Coach

Ex-engineer, she went through a massive career change after working on three different continents in some of the major software companies such as Salesforce and Oracle, to embrace her vocation: empowering people and teams to perform at their full potential by discovering more about how they and other people think.

She now works primarily with companies to elevate and sustain high levels of performance by providing their leaders and teams with practical and science-based strategies and tools, to foster a growth mindset and enhance their decision-making processes.

She loves crafting memorable and engaging experiences to connect with her audience and ensure they enjoy, remember and apply their new learnings to better face their day-to-day challenges.

She is the author of Act Before You overThink: Make Decisions Easier and Liberate Your Mind, a book based on more than 365 interviews, backed up by psychological studies and behavioural sciences.



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Leading Transformation with the
Curiosity Compass

6

Excellence Frameworks: Driving Institutional
Growth Through Measured Performance

7

Decision-Making Mastery: The Art
& Science of Confident Choices

8

Measurable strategies for Building
a Resilient Corporate Brand & Reputation

OBJECTIVE

In today's complex and fast-paced business environment, making sound decisions is a cornerstone of leadership excellence. Yet, the weight of uncertainty, emotional triggers, and overanalysis often impedes timely and effective decision-making. This immersive 3-day masterclass is designed to empower participants to understand how they (and others) make decisions, navigate mental traps, and master the art of high-stakes choices with confidence.

Combining cognitive science, emotional intelligence, and behavioral insights from Lison Mage's book *Act Before You overThink*, this masterclass will help attendees sharpen their thinking, reduce decision fatigue, and act with clarity—even in the face of uncertainty. Participants will leave with actionable mental models and practical, science-based strategies to make complex decisions, manage emotions and cognitive biases, and ultimately elevate team and organizational performance through better decision-making.

KEY BENEFITS

By the end of this workshop, participants will:

1. Understand the theoretical and practical aspects of effective decision-making, using creative, critical, and systems thinking.
2. Identify and mitigate the emotional and cognitive traps that delay or derail decisions.
3. Master actionable tools to decide under uncertainty, pressure, or emotional strain.
4. Apply Lison's unique "Decision Prism" and mental models to make better decisions faster.

WHO SHOULD ATTEND

1. Mid to senior-level Managers and Executives
2. Team Leaders and Project Managers
3. HR, L&D and People & Culture Professionals
4. Consultants and Coaches
5. High-stakes Decision-Makers (Operations, Product, Strategy, Risk)
6. Entrepreneurs and Business Owners

MASTERCLASS AGENDA

DAY 1: HOW SMART DECISIONS ARE MADE

Theme: "Building a Framework for Effective Decisions"

Objective: Equip participants with theoretical tools to understand and approach non-trivial decisions.

Day 1 Outcome: Participants leave with a draft decision-making framework and an understanding of how to evaluate information effectively.

DAY 2: DECISION-MAKING IN PRACTICE: EMOTIONS AND BIASES

Theme: "The Human Factor in Decision-Making"

Objective: Identify how emotional states, biases, and social dynamics affect real-time choices.

Day 2 Outcome: Participants learn to manage their own and others' emotional responses and apply EQ to improve interpersonal decision-making in complex or tense situations.

DAY 3: THE DECISION PRISM – MENTAL MODELS FOR ACTION

Theme: "From Knowing to Doing"

Objective: Provide advanced tools to build confidence, momentum and alignment in decision-making.

Day 3 Outcome: Participants leave with personalized strategies and decision tools to apply across leadership challenges, product decisions, team alignment, and innovation.

LEARNING METHODOLOGY

- Live experiential exercises and games
- Backed by science studies and colored with real-life business cases
- Peer-based discussions and simulations
- Leveraging skydiving as a vivid metaphor for pressure-tested decision-making

Registration Form



The CXO Stage represents a significant leap in the world of training and development for employees, officials, and interested individuals from both the public and private sectors. The platform is dedicated to bringing together a distinguished group of experts and global speakers under one roof, with the aim of sharing knowledge and providing advanced training for specialists across various fields.

For more information about us kindly visit: www.cxostage.com

PARTICIPANT DETAILS

Title: ☐ Ms ☐ Mr

Name 1# :

Job Title :

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Title: ☐ Ms ☐ Mr

Name 2# :

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REGISTRATION FEES

Registrars	Fees / KWD	Discount
1 - 4	350	0 %
5 - 9	310	10 %
10 - 14	280	20 %
15 +	Ask about the sponsorship plan (with discounts up to 52%)	

The registration fee includes the following:

- 1- Masterclass materials.
- 2- Certificate of attendance signed by the instructor.
- 3- Coffee break and Lunch.

Replacements and representatives are allowed.

PAYMENT METHODS

1. Pay online via: conexkw.com
or myfatoorah.com



2. Bank transfer to:

Account Name: Conex Kuwait Company

Bank: National Bank of Kuwait

Account Number: 2020951848

IBAN Number: KW03 NBOK 0000 0000 0000 2020 9518 48

Swift Code: NBOKKWKW