

Presented by:

**Józefa
Fawcett**

Award-Winning International
Learning Consultant & Pracademic
Recognised Excellence Expert™
Post-Graduate Programme Lead
Project Manager. London, United Kingdom.

Excellence Frameworks: Driving Institutional Growth Through Measured Performance



21-23

April 2026



Jumeirah Messilah Beach
Hotel, Kuwait



09:00 - 16:00



ترجمة فورية



1

Strategic Procurement & Supply Chain
Excellence Workshop

2

Hyper-Accelerated Decision PMO
for C-Level Executives

3

Managing Executive Personal Brand &
Corporate Reputation

4

Design Thinking for Executive
LeadershipCX
Stage

Presented by:

Józefa Fawcett

Award-Winning International
Learning Consultant & Pracademic |
Recognised Excellence Expert™ | Post-
Graduate Programme Lead | Project
Manager. London, United Kingdom.

Józefa Fawcett is an award-winning international learning consultant and Recognised Excellence Expert™ with over 25 years of experience driving organisational excellence and sustainable growth in governments, corporations, and academic institutions across 39 countries on five continents. She has developed an innovative approach in 'Adaptive Stewardship,' which explores the intersection of management practice, leadership vision, and technological evolution all of which is vital for cohesion and readiness for the workplace of the future. Currently, Józefa is Post-Graduate Master's Programme Lead and Project Manager for new campus development at the College of Esports, UK, adjunct professor at GBSB Global Business School, Spain and professional coach for the governance department at SOAS (School of Oriental and African Studies) at the University of London.

Since 2017, she has been an assessor with the UAE Government Excellence Programme across various Emirates, and her work reflects her commitment to future capability, quality, and innovation. A Chartered Fellow of the CIPD, Institute of Leadership, Institute of CPD, Advanced Higher Education, and the Business Excellence Institute demonstrates her professional standing and credibility.

Beyond consultancy, she produces and hosts "Pod- cast Pearls" - approved by UNESCO to disseminate their 'AI in Education for teachers competency framework.



5

Leading Transformation with the
Curiosity Compass

6

Excellence Frameworks: Driving Institutional
Growth Through Measured Performance

7

Decision-Making Mastery: The Art
& Science of Confident Choices

8

Measurable strategies for Building
a Resilient Corporate Brand & Reputation

OBJECTIVE

This three-day workshop equips leaders and professionals with globally recognized excellence frameworks (EFQM, ISO 10015+, UAE GEM 2.0) to enhance institutional performance. Through practical tools, regional case studies, and interactive exercises, participants will learn to align strategy with measurable KPIs, foster a culture of continuous improvement, and implement sustainable excellence initiatives.

KEY HIGHLIGHTS

Practical Focus: Hands-on KPI development, real-world GCC case studies, and tailored action planning.

MASTERCLASS AGENDA

DAY 1: FOUNDATIONS OF EXCELLENCE FRAMEWORKS

Introduce the core concepts, history, and value of excellence frameworks in driving organizational growth.

DAY 2: MEASURING PERFORMANCE & ALIGNING GOALS

Equip participants with practical tools for performance measurement and show how to align business goals with excellence standards.

DAY 3: EXCELLENCE IN PRACTICE & IMPLEMENTATION

Apply excellence frameworks to real-world scenarios and develop tailored action plans for participants' institutions.

LEARNING METHODOLOGY

- Interactive sessions, group discussions, real-world applications
- Post-workshop support: virtual consultations, online resources, CPD certification (21 points)

WHO SHOULD ATTEND

Quality Managers, government officials, project leaders, and executives responsible for performance improvement.

CERTIFICATION AND POST-WORKSHOP SUPPORT

At the end of the workshop you will receive:

- A CPD certificate issued by JFI Academy
- Accredited by the globally-recognised CPD Standards Office UK
- 21 CPD points (7 per day)

One-year complimentary membership of the Institute for CPD

- One-hour virtual follow-up consultation (within 30 days)
- Access to JFI Academy online knowledge portal (12 months)
- Membership in regional excellence practitioner network
- Quarterly excellence webinar series

Registration Form



The CXO Stage represents a significant leap in the world of training and development for employees, officials, and interested individuals from both the public and private sectors. The platform is dedicated to bringing together a distinguished group of experts and global speakers under one roof, with the aim of sharing knowledge and providing advanced training for specialists across various fields.

For more information about us kindly visit: www.cxostage.com

PARTICIPANT DETAILS

Title: ☐ Ms ☐ Mr

Name 1# :

Job Title :

Email :

Mobile :

Title: ☐ Ms ☐ Mr

Name 2# :

Job Title :

Email :

Mobile :

ORGANIZATION INFORMATION

Organisation:

Contact Person:

Job Title :

Email :

Phone : Fax:

Mobile:

Country:

Website :

**Email or
Whatsapp it**

info@cxostage.com

+965 97772806

+965 99898928

6

Excellence Frameworks: Driving Institutional Growth Through Measured Performance



21-23
April 2026



Jumeirah Hotel, Kuwait



09:00 - 16:00



ترجمة فورية

REGISTRATION FEES

Registrars	Fees / KWD	Discount
1 - 4	350	0 %
5 - 9	310	10 %
10 - 14	280	20 %
15 +	Ask about the sponsorship plan (with discounts up to 52%)	

The registration fee includes the following:

- 1- Masterclass materials.
- 2- Certificate of attendance signed by the instructor.
- 3- Coffee break and Lunch.

Replacements and representatives are allowed.

PAYMENT METHODS

1. Pay online via: conexkw.com
or myfatoorah.com



2. Bank transfer to:

Account Name: Conex Kuwait Company

Bank: National Bank of Kuwait

Account Number: 2020951848

IBAN Number: KW03 NBOK 0000 0000 0000 2020 9518 48

Swift Code: NBOKKWKW