

Presented by:

**Joseph
Paris**

Expert in Operational
Excellence, Organizational
Design, Continuous
Improvement, and Strategy
Development and Deployment.
(ENFJ-A+)



20-22

January 2026



Jumeirah Messilah Beach
Hotel, Kuwait



09:00 - 16:00



ترجمة فورية





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Joseph F. Paris Jr. is a recognized thought leader on operational excellence; an international entrepreneur; a prolific writer; and a sought-after strategist, consultant, and speaker with engagements around the world. His book, "State of Readiness" (May 2017) has been well received and endorsed by business leaders from highly respected companies - with operations around the world and across industries - and promises to be a definitive work on the field of Operational Excellence.

Having over 30 years of experience in international business and operations, he is routinely called upon to offer guidance to C-suite and senior executives and business-operations and -improvement specialists who wish to improve the overall efficiency and effectiveness of their organizations. He is highly valued for his ability to provide strategic insight and tactical analysis-and to convert these thoughts into reality by successful engagement and execution.

XONITEK®


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Leading Transformation with the
Curiosity Compass

6

Excellence Frameworks: Driving Institutional
Growth Through Measured Performance

7

Decision-Making Mastery: The Art
& Science of Confident Choices

8

Measurable strategies for Building
a Resilient Corporate Brand & Reputation

OBJECTIVE

Introducing Design Thinking for Operational Excellence—a game-changer in collaborative brainstorming that's revolutionizing the way businesses can devise and deploy decisive responses faster and execute on their strategies more quickly. Design Thinking for Executive Leadership Masterclass by Joseph Paris is a high-level program tailored for senior leaders and decision-makers who want to drive innovation, foster a culture of creativity, and solve complex business challenges using Design Thinking principles. Gain executive-level frameworks for applying Design Thinking to business strategy. It will equip you in Design Thinking skills in support of your Operational Excellence program and helping your company to become an high-performance organization.

In this -3Day in-person experience will immerse yourself in a dynamic environment where you'll learn about the concepts of design thinking and how to solve complex organizational challenges with human-centered innovation.

KEY BENEFITS

- **Unlock Creativity:** Break free from conventional thinking and tap into the boundless realm of creativity.
- **Foster Collaboration:** Build bridges between diverse perspectives and harness the collective intelligence of your team.
- **Drive Results:** Transform ideas into actionable strategies and compress time to drive tangible results.
- **Design Thinking isn't just about ideation—it's about executing innovative solutions that propel your business forward.**

WHO SHOULD ATTEND

1. C-Suite Executives & Senior Leaders:

- Leaders who want to embed innovation into their organizational strategy.
- Senior managers responsible for transformation and growth initiatives.

2. Innovation & Strategy Leaders

- Chief Innovation Officers, Heads of Strategy - Professionals tasked with driving organizational change.
- Business Transformation Leaders - Those leading digital transformation, operational excellence, or customer experience initiatives.

3. HR & Organizational Development Leaders

- CHROS, Learning & Development Heads - Leaders shaping corporate culture and leadership development programs.

4. Product & Service Design Leaders

- Heads of Product, UX/UI Leaders, Service Designers
- Professionals ensuring customer-centric innovation.

MASTERCLASS AGENDA

Day-1: Learn the basics & design your workshop

You will learn the most important methods and tools used to run a design thinking workshop successfully.

You get a good understanding of the skills and group dynamics that are required to ensure quality and effectiveness of a design thinking workshop.

Day-2: On-stage delivering your own workshop

You will moderate your first Billboard Design Thinking workshop.

Each participant will moderate one part of the workshop the group designed together on day one.

Day-3: Digital skills

You will learn the skills you need to design and run your workshop from first contact through completion.

Registration Form



The CXO Stage represents a significant leap in the world of training and development for employees, officials, and interested individuals from both the public and private sectors. The platform is dedicated to bringing together a distinguished group of experts and global speakers under one roof, with the aim of sharing knowledge and providing advanced training for specialists across various fields.

For more information about us kindly visit: www.cxostage.com

PARTICIPANT DETAILS

Title: ☐ Ms ☐ Mr

Name 1# :

Job Title :

Email :

Mobile :

Title: ☐ Ms ☐ Mr

Name 2# :

Job Title :

Email :

Mobile :

ORGANIZATION INFORMATION

Organisation:

Contact Person:

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Design Thinking for Executive Leadership



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REGISTRATION FEES

Registrars	Fees / KWD	Discount
1 - 4	350	0 %
5 - 9	310	10 %
10 - 14	280	20 %
15 +	Ask about the sponsorship plan (with discounts up to 52%)	

The registration fee includes the following:

- 1- Masterclass materials.
- 2- Certificate of attendance signed by the instructor.
- 3- Coffee break and Lunch.

Replacements and representatives are allowed.

PAYMENT METHODS

1. Pay online via: conexkw.com
or myfatoorah.com



2. Bank transfer to:

Account Name: Conex Kuwait Company

Bank: National Bank of Kuwait

Account Number: 2020951848

IBAN Number: KW03 NBOK 0000 0000 0000 2020 9518 48

Swift Code: NBOKKWKW